



## **ADVERTISING RATE SHEET 2017**

### **AASI Monthly Newsletter**

**Six month:** Ad in 6 electronic issues. Ads may be changed at any time as long as the ad is received by the 15<sup>th</sup> of the month prior to publication.

- Large Ad 3 x 2½ - Color or Black/White = \$250
- Small Ad 3 x 1¼ - Color or Black/White = \$175

**Three month:** Ad in 3 electronic issues. Ads may be changed at any time as long as the ad is received by the 15<sup>th</sup> of the month prior to publication.

- Large Ad 3 x 2½ - Color or Black/White = \$150
- Small Ad 3 x 1¼ - Color or Black/White = \$100

**One month:** Ad in 1 electronic issue. Ad must be submitted by the 15<sup>th</sup> of the month prior to publication.

- Large Ad 3 x 2½ - Color or Black/White = \$75
- Small Ad 3 x 1¼ - Color or Black/White = \$50

### **AASI Website Banner Ad**

**Home page:** Rotating ad on home page of AASI website for 1 month. Ad will include link to your company website. Ad must be submitted by the 15<sup>th</sup> of the month prior to publication.

- 545 x 230 pixels in jpeg format = \$200/month

**Interior page:** Rotating ad on interior pages of AASI website for 1 month. Ad will include link to your company website. Ad must be submitted by the 15<sup>th</sup> of the month prior to publication.

- 250 x 230 pixels in jpeg format = \$100/month



**AASI**  
APARTMENT ASSOCIATION OF SOUTHERN INDIANA

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### **Additional Information & Details**

- Ads are reserved on a first come, first serve basis as ad space is limited.
- Ads must be paid in full prior to publication or they will not be published.
- Ads must be submitted in accordance with the aforementioned dates.
- Ads must be submitted in the agreed upon format and/or file type.
- Ads must be requested in writing using the form on the following page.
- For additional information or questions, please contact our office via phone (812-473-0917) or e-mail ([director@aasievansville.com](mailto:director@aasievansville.com)).



# AASI

APARTMENT ASSOCIATION OF SOUTHERN INDIANA

## ADVERTISING PURCHASE FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Purchaser Signature: \_\_\_\_\_

Ad Placement: *(Circle choice and proceed to appropriate section.)*

Newsletter      Website      Membership Directory

### Newsletter

Size: Large (3 x 2 ¼)    Small (3 x 1 ¼)

Frequency: 6 month    3 month    1 month

### Website

Location: Home page    Interior page    Frequency: \_\_\_\_\_ month(s)

### Membership Directory

Size: ¼ Page    ½ Page    Full Page    Inside Front Cover

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Payment Information: Total Due = \$ \_\_\_\_\_

Payment Type: Check (#\_\_\_\_\_)    Credit Card (Visa/MC)    Send Invoice  
circle one

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ SSC: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Checks payable to AASI, 101 Plaza East Blvd, Suite 119, Evansville, IN 47715



# AASI

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**Send form via e-mail ([director@aasievansville.com](mailto:director@aasievansville.com)) or fax (812-473-6401)**